Rep Order# EC'd Yes

Ver# 3

Status Revised

Traffic Order#

Printed: Last Received:

10/29/2012 8:13 AM 10/26/2012 5:44 PM Showing Buylines: All Rep & Sta Revised Lines 1 of 2

WKRC-TV CINCINNATI, OH Advertiser ) POLITICAL

9852512

**LEWIS 4 CONGRESS** Product Estimate#

Buyer

Phone# Fax#

KATHY OFFERMAN

) OFFERMAN CONSULTING MEDIA Agency

125 N LINCOLN AVE STERLING, VA 20164

Agency C/P1/P2/E

Flight Dates

10/30/2012 - 11/02/2012

Hiatus Weeks

Rep Firm

Sales Office (

) WASHINGTON

Salesperson (

) ALEXANDRA BRADLEY

Salesperson Phone# Salesperson FAX#

202-955-5342 202-955-5348

# --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINE 1. PLS CNF

0000

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	‡ of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-TH	430A-459A	NEWS	:30	s225.00	10/30-11/01	3	1	3	\$675.00	
		Sales Ren	nark: V	3 DTE CHG								

Sales Remark: V3 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 3 / \$675.00

---SALES MONTHLY TOTALS---

3 / \$675.00 Nov 12: Sales Totals: 3 / \$675.00

Station Totals: 3 / \$675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

WCPO 0% 0% WBQC 0 ₹ 0% UNKN 0% EKRC Market Totals S675 CABL WSTR 0 % WXIX 0 ₹ 100% WLWT 0 % WKRC

null Books RA35+ Demos

 Rep Order# EC'd
 9852512
 Ver# 3
 Status Revised
 Traffic Order#
 Printed: 10/29/2012 8:13 AM 10/26/2012 5:44 PM 10/26/2012 5:44 PM Showing Buylines: All Rep & Sta Revised Lines

 Station
 WKRC-TV CINCINNATI OH
 Agency ( ) OFFERMAN CONSULTING MEDIA
 Rep Firm

Station WKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL
Product LEWIS 4 CONGRESS
Estimate#
Buyer KATHY OFFERMAN

Agency ( ) OFFERMAN CONSULTING MEDIA
125 N LINCOLN AVE
STERLING, VA 20164
Agency C/P1/P2/E
Flight Dates 10/30/2012 - 11/02/2012

Phone# Fax# Flight Dates 10/30/2012 - 11/02/2012 Salesperson Phone# 202-955-5342 Hiatus Weeks Salesperson FAX# 202-955-5348

Sales Office (

Salesperson (

) WASHINGTON

) ALEXANDRA BRADLEY

Rep Order# EC'd Yes

9852512

Ver# 2

Status Returned

Traffic Order#

Printed: Last Received:

10/26/2012 3:12 PM 10/26/2012 10:44 AM Showing Buylines: All Rep & Sta Revised Lines 1 of 2

WKRC-TV CINCINNATI, OH Station Advertiser ) POLITICAL

**LEWIS 4 CONGRESS** 

Estimate# Buver

Product

Phone# Fax#

KATHY OFFERMAN

) OFFERMAN CONSULTING MEDIA Agency (

125 N LINCOLN AVE STERLING, VA 20164

Agency C/P1/P2/E

Flight Dates

10/31/2012 - 11/02/2012

Hiatus Weeks

Rep Firm

Sales Office (

) WASHINGTON

Salesperson (

) ALEXANDRA BRADLEY

Salesperson Phone# Salesperson FAX#

202-955-5342 202-955-5348

### --- CONTRACT COMMENT ---

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#### --- REMARKS ---

pls see lines 1 t/r lynda/jim

Daypart Spots/Week # of Total Total Cost Rate Dates Time Program Len LT Ln Day Weeks Spots \_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_ \$675.00 1 3 10/31-11/02 :30 S225.00 430A-459A NEWS W-F\*1

V2 if you want the spots to air wed-fri they must be booked Station Remark: tues-thur. pls advise.

## ---REPORT TOTALS---

Report Totals: 3 / \$675.00

#### ---SALES MONTHLY TOTALS---

Nov 12:

3 / \$675.00

Sales Totals: 3 / \$675.00 Station Totals: 3 / \$675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

0 % WCPO 0% 0 % WBOC 0% EKRC 0 % UNKN \$675 CABL Market Totals 0 % 0 % WXIX WLWT 0% WSTR 100% WKRC

null Books RA35+ Demos

10/26/2012 3:12 PM 2 of 2 Printed: Traffic Order# 9852512 Status Returned Rep Order# Ver# 2 Last Received: 10/26/2012 10:44 AM EC'd Yes Showing Buylines: All Rep & Sta Revised Lines ) OFFERMAN CONSULTING MEDIA Rep Firm Station WKRC-TV CINCINNATI, OH Agency ( Sales Office ( ) WASHINGTON 125 N LINCOLN AVE ) POLITICAL Advertiser ( ) ALEXANDRA BRADLEY STERLING, VA 20164 Salesperson ( **LEWIS 4 CONGRESS** Product

Estimate#
Buyer KATHY OFFERMAN
Phone#
Fax#

Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/02/2012
Flight Dates 10/31/2012 - 11/02/2012
Salesperson Phone# 202-955-5342
202-955-5348

9852512 Rep Order# EC'd No

Ver#

Status New (120) b Traffic Order#

Printed: Last Received:

10/26/2012 8:06 AM 10/25/2012 5:06 PM

1 of 1

Showing Buylines: All Lines

WKRC-TV CINCINNATI, OH Station

) POLITICAL Advertiser **LEWIS 4 CONGRESS** Product

Estimate#

KATHY OFFERMAN Buyer

Phone# Fax#

) OFFERMAN CONSULTING MEDIA Agency (

125 N LINCOLN AVE STERLING, VA 20164

Agency C/P1/P2/E

Flight Dates Hiatus Weeks Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) ALEXANDRA BRADLEY

202-955-5342 Salesperson Phone# Salesperson FAX# 202-955-5348

Silve we have

# --- CONTRACT COMMENT ---

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10/31/2012 - 11/02/2012

## --- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates .	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	430A-459A	A NEWS	:30	s225.00	10/31-11/02	3 P1	1	3	\$675.00	

## ---REPORT TOTALS---

Report Totals: 3 / \$675.00

## ---SALES MONTHLY TOTALS---

Nov 12: 3 / \$675.00 Sales Totals: 3 / \$675.00 Station Totals: 3 / \$675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

0 % 0 % EKRC 0% UNKN 0 % WBQC 0 % WCPO CABL Market Totals \$675 0 % 0 % WXIX 0 원 WKRC 100% WLWT WSTR

null Books RA35+ Demos

# Spot Manager: All, 10/30/12-11/02/12



Date V	Veekday   Air Time   Ler	igth	Rate Ad-I	Inv. Code (Booked)	Time Period	Order Product Descripti Esti	mate #   Priority	Spot # AE
Advertiser: David Lewis for C	Congress							
Agency: Offerman Consu	ılting Media							
Station: WKRC-TV								
Order: 68616								
	Tuesday 1:44:48 XM Vednesday 1:44:48 XM Thursday 1:44:03 XM	:30 :30 :30	\$225.00 \$225.00 \$225.00 \$675.00 \$675.00 \$675.00 \$675.00 \$675.00	430-5a News 430-5a News 430-5a News	4:30 XM-4:59 XM 4:30 XM-4:59 XM 4:30 XM-4:59 XM	LEWIS 4 CONGRESS LEWIS 4 CONGRESS LEWIS 4 CONGRESS	P-1 P-1 P-1	1 MWASH 2 MWASH 3 MWASH 3 3 3 3 3 3

[Filtered by: ] [Sorted by: Station]